

25 Business Journal Prompts to Find Product Ideas to Sell

1. 10 Things that can be made 100% biodegradable. Example: Pacifiers, (babies lose them all the time!)
2. 10 Things that are ugly but could be far more attractive. Example: Tarps. Could they not have polka dots or a pineapple print?
3. 15 Reflective things. Example: Compact mirrors, crystals, sunglasses.
4. 25 Things that begin with a certain letter. Let's try the letter J. Just to be random.
5. 5 Of your biggest wardrobe dilemmas. This is how shapewear came about.
6. 10 Unusual spices and 10 ancient recipes they are used in.
7. 20 Things that make noise when you tap it. Example: A metal lunchbox.
8. 15 Things that tend to break a lot.
9. 15 Pet items.
- 10.15 Water toys.
- 11.20 Items that are made from paper.
- 12.15 Lawn items.
- 13.5 Top sellers of 5 stores that have gone out of business.
- 14.25 Things that make people laugh. Example: Mullet wigs.
- 15.15 Fashion trends or items you almost like and would actually love if they were just a bit different.
- 16.5 Of your favorite "Today's Deals" on Amazon.
- 17.5 Digital products.
- 18.5 Kitchen tools you wish existed. Example- An electric can opener that plays music. A refrigerator magnet that dispenses mints or gum.
- 19.5 Books you could write. Consider all genres.
- 20.15 Items smaller than a deck of cards.
- 21.10 Things you enjoy photographing.
- 22.15 Costumes. Example: Medieval clothing.
- 23.5 Things that get both cold and hot.
- 24.5 Things that smell terrible but shouldn't have to. Example: Nail polish remover.
- 25.15 Things that could have embellishments added such as tassels or sequins.